

## **POSITION AVAILABLE**

## **Patron Sales Manager**

Broadway San Diego-A Nederlander Presentation is seeking an experienced sales manager to assemble and train a team with the primary objective to increase our number of annual season ticket holders and establish and meet group sales goals. This position (located in San Diego) will report directly to the General Manager and work with Marketing and Ticketing teams to establish campaign initiatives.

This is an exciting time to join the Broadway San Diego team as we bring Broadway back to the stage in San Diego. The ideal candidate is a motivated and enthusiastic individual with a mind toward meeting and exceeding goals and a passion for being part of a fast-paced, productive, inclusive, and diverse workforce.

## **PRIMARY DUTIES**

- Ongoing hiring, training, motivating, and counseling sales team
- Continue to work with our existing group leaders and grow our group sales market
- Work with the marketing team to create and implement strong campaign messages
- Creating and implementing lead generation for outbound sales
- Establish and monitor campaign goals for season and group ticket campaigns
- Preparing daily, weekly sales, and weekly payroll reports
- Must be able to interface successfully with a small administrative staff, as well as the contracted box
  office and house management staff of the theater
- Works directly with the manager of the season ticket department for customer service issues or resolution
- Reports directly to General Manager

## **REQUIREMENTS:**

- 5-Years outbound sales and management experience with working industry knowledge
- Excellent verbal and written communication skills; a proactive communicator with great attention to detail and organization
- Ticketmaster/Archtics ticketing experience a plus
- Strong interpersonal skills and commitment to working with a diverse staff in a fast-paced environment
- Available to work selected nights and weekends during show weeks
- Some occasional or conference travel may be required

**REPORTS TO:** General Manager

**WORK SCHEDULE**: Full-time/ 40 hours a week

**STATUS:** Exempt

**COMPENSATION:** \$60,000 + Commission

Nederlander offers a comprehensive compensation/benefits package including retirement plan options, paid vacation, holidays, and health benefits including medical, dental, vision, life/long-term disability insurance, and flexible/health spending accounts.

Broadway San Diego and Nederlander are committed to a workplace where everyone is free from bias, prejudice, discrimination, and harassment. The organization strives to ensure a welcoming work environment where everyone belongs and is valued, encouraged & respected for their unique contributions.

We are focused on building a culture that acknowledges and values Diversity, Equity, and Inclusion.

**HOW TO APPLY:** We are an equal opportunity employer and welcome all to apply. Interested candidates should send a cover letter, resume, and three references with "Patron Sales" in the subject line to <a href="mailto:vdavis@broadwaysd.com">vdavis@broadwaysd.com</a> – No phone calls, please. Confidential inquiries welcome

Proof of full vaccination is a requirement of employment at Broadway San Diego.

Post expires November 15, or when the position is filled.